



# Press Release

For Release:  
Immediate

Contact: Niki Wilson  
(540) 722-2020

---

---

## Partnership to Recycle

**Winchester, VA 01/28/08** – The Shenandoah Valley Discovery Museum adds Sandy Hook Elementary School to their list of partners to recycle plastic bags. On Friday, February 1 at 1p.m. there will be an assembly at Sandy Hook Elementary to kick-off their plastic bag recycling program. A representative from Trex will be explaining how plastic bags can be recycled and made into decking material, and the Discovery Museum will be there to explain how important recycling is to the environment and how the children can help build the new Discovery Museum by recycling plastic bags.

The Museum has been partnering with local schools including Apple Pie Ridge, Senseny Road, Daniel Morgan, and D.G. Cooley along with Trex, Rubbermaid Commercial Products, Zuckerman Inc., Winchester Recycling, and Frederick County Recycling to recycle plastic bags. The program kicked-off on America Recycles Day, November 15, 2007 with the above partners. The goal of the program is to expand recycling into all local public schools and other collection sites. Newspaper and metal will be the next two items to add to the program.

Over 20% of the materials used in construction of the new Discovery Museum will come from recycled or reclaimed content. This will include insulation, steel beams, pioneer cabin, pergola, flooring, and parts of the exhibits.

The Shenandoah Valley Discovery Museum is dedicated to preserving childhood, promoting lifelong learning through play, and building social capital in its community. The new building itself will be a teaching tool. Many factors – sun, wind, earth, water, and gravity – influence building in the environment. Visitors will see how this building interacts with its environment through its exposed structure; use of solar, geothermal, and wind energy; and other building systems and technologies. The *Discovery in the Park* project has community wide appeal for all those who support learning for children and families. The new Museum will provide unparalleled opportunities for children to explore in exciting, safe and innovative learning environments.

####

---

Shenandoah Valley Discovery Museum  
54 South Loudoun Street Winchester, VA 22601  
Phone (540) 722-2020 Fax (540) 722-2189 Email: [nwilson@discoverymuseum.net](mailto:nwilson@discoverymuseum.net)

[www.discoverymuseum.net](http://www.discoverymuseum.net)